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AN INTRODUCTION TO

Open Access

The Cost of Information

Costs for 1-yr Journal Subscriptions

- *Journal of Econometrics*
- *Journal of Geological Review*
- *Brain Research*





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Researcher Reward System

Researcher

Establishing impact is key to the tenure process and job search

Often demonstrate impact through journal metrics (citation rates)

Journal

Journal reputation is central to where faculty publish, what they read, what they recommend to students

Library

Libraries want to curate and purchase journals that are most useful to researchers

Researchers then read and publish in these journal, **cycle starts over**



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The Result

This item requires a subscription* to International Journal of Public Opinion Research.

Full Text (PDF)
Effects of Perceived Media Diversity and Media Reliance on Public Opinion Expression
Int J Public Opin Res first published online August 7, 2015

To view this item, select one of the options below:

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Annals and Magazine of Natural History: Series 12
Volume 2, Issue 13, 1949

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Translator disclaimer

Original Articles
IV.—Systematic and synonymic notes on *Passalidae* (Col.)

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OA: A Potential Solution?



“ *Open Access is the **free, immediate**, online availability of research articles coupled with the **rights** to use these articles fully in the digital environment*”

-The Scholarly Publishing and Research Coalition



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Why IUScholarWorks?



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IUScholarWorks

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- ~10,000 research outputs
- Articles, conference proceedings, media, and data
- Browsable by department

IUScholarWorks

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Raise the profile of your research.

IUScholarWorks is a digital repository service provided by the IU Libraries for showcasing and preserving IU research.

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- By date
- By subject
- By title

Why Use IUScholarWorks?

IMPACT
Increases citation impact

Studies have shown that freely available publications are more frequently downloaded and cited. Items deposited in IUScholarWorks appear highly ranked in Google search results, thus raising your readership and ultimately, your citation profile.

PRESERVATION
Guarantees permanence

IUScholarWorks employs preservation standards to manage technology changes so that your scholarship remains accessible over time. This includes replicating repository content across distributed nodes for safekeeping through the Digital Preservation Network ([DPN](#)).

COMPLIANCE
Satisfies funder requirements

Funding agencies increasingly require open access to research results. Depositing your work in IUScholarWorks can fulfill dissemination and data-sharing requirements of federal and other grants, including the [NIH data-sharing requirements](#).



Preservation



Discoverability



IUSW is one version

Bibliometrics: Global gender disparities in science

[V Larivière](#), [C Ni](#), [Y Gingras](#), [B Cronin](#), [CR Sugimoto](#) - Nature News, 2013 - [nature.com](#)

Despite many good intentions and initiatives, gender inequality is still rife in science. Although there are more female than male undergraduate and graduate students in many countries 1, there are relatively few female full professors, and gender inequalities in hiring ...

☆  Cited by 533 Related articles [All 18 versions](#)



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Metrics



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→ [Statistics](#)

Statistics for Performing nineteenth-century editions of Christoph Willibald Gluck's opera Orfeo ed Euridice

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File Downloads - 186

Total Visits Per Month

May 2018 June 2018 July 2018 August 2018 September 2018 October 2018

9	5	10	4	10	4
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November 2018 December 2018 January 2019 February 2019 March 2019 April 2019

7	8	9	12	16	4
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Discussion

- What feature/ benefit are you most excited about?
- What about IUSW is still confusing?



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CV Service

**Our goal is to make it as easy as possible to
add your work to IUScholarWorks.**



What is a preprint?

A preprint is the original version of your article that you wrote and submitted to the journal.

Other terms: Author's Original Manuscript (AOM), Author's Original (AO), Submitted Version

What is a postprint?

A postprint is a version of your article after peer-review but before the final publisher formatting. It should NOT look like the final version. It is typically a Word document.

Other terms: Accepted Manuscript, Author's Accepted Manuscript, AM

Example: http://repository.upenn.edu/gse_pubs/80/

What is a pub PDF?

A publisher PDF is the final, published version of your article with all of the publisher formatting. It will likely contain headers, footers, page numbers, typesetting, etc.

Other terms: Version of Record (VoR), Published Version, Published Article, Final Version, Final Published Version

Example: [http://dx.doi.org/10.1016/S0898-5898\(01\)00055-9](http://dx.doi.org/10.1016/S0898-5898(01)00055-9)

An example would look similar to a postprint (basically, a Word document). Other examples would be papers found on preprint servers like arXiv or SSRN.

Language Ideology and Educational Research

Stanton Wortham
University of Pennsylvania
stantonw@gse.upenn.edu

To be published in *Linguistics & Education*
As the introduction to a special issue on "Language Ideology and Education"

The articles in this special issue use the concept "language ideology" in research on educational phenomena. This concept has been developed in linguistic anthropology over the past two decades, where it has facilitated many interesting analyses of language use in cultural context (Schieffelin, Woolard & Kroskrity, 1998). This special issue shows how a focus on language ideology can enrich educational research as well.

This introduction makes four main points. First, it describes the larger theoretical context for our work on language ideology and education. Second, it defines the concept of language ideology as it has been used in linguistic anthropology. Third, it sketches how language ideology might be a useful concept in educational research. Finally, it offers a brief overview of the four articles in this issue.

Our work on language ideology and education is part of a larger strategy in research on linguistics and education, a strategy that might contribute to a "linguistic anthropology of education." Linguistic anthropologists study the role language plays in culturally patterned behavior. Contemporary linguistic anthropology has become a particularly fertile field both in its theoretical insights and in its empirical contributions. The best contemporary linguistic anthropology has maintained a linguistic emphasis on theoretical systematicity and analytic rigor, while applying this to understand culturally-embedded verbal behavior (e.g., Hill & Irvine, 1992; Silverstein & Urban, 1996) —

Language Ideology and Educational Research

STANTON WORTHAM
University of Pennsylvania, Philadelphia, PA, USA

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At the same time, other contemporary social scientists have become more interested in language. Cultural anthropologists, psychologists, sociologists, and others have increasingly been using language and discourse as explanatory constructs in their theories of culture, identity, learning, and other central human

Direct all correspondence to: Dr. Stanton Wortham, Graduate School of Education, University of Pennsylvania, 3700 Walnut Street, Philadelphia, PA 19104-6216, USA. E-mail: stantonw@gse.upenn.edu

Linguistics and Education 12(2): 293-299
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ISSN: 0898-5898



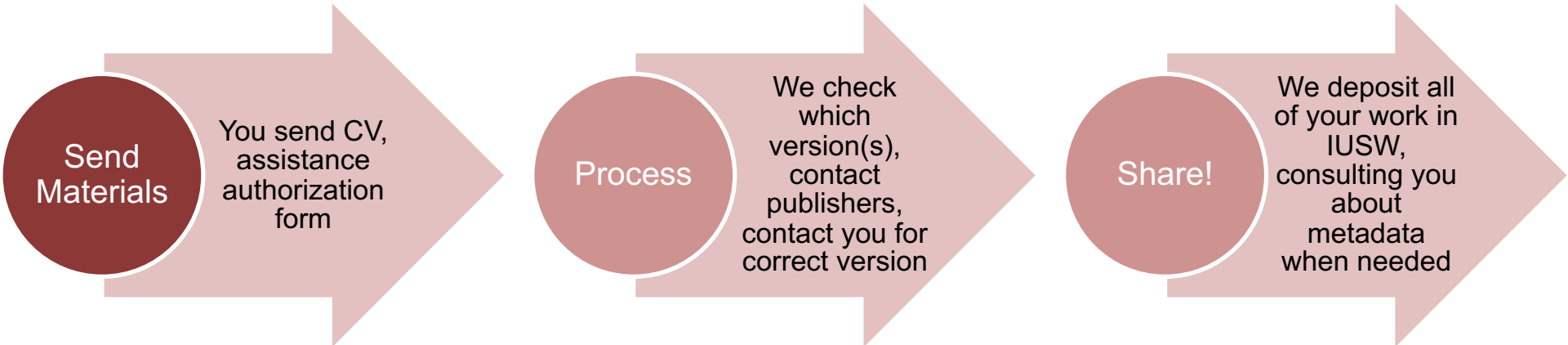
Journal	Preprint	Publisher's Version	Postprint
Educational Psychologist		X	
Review of Educational Research		X	(12 months)
Learning & Instruction		X	
Journal of Teacher Education		X	
Sociology of Education		X	





CV Service

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- ✓ **Transfers the work** of contacting publishers
- ✓ Helps you **understand future** publishing endeavors
- ✓ Enables IUSW staff to **share as many articles/
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You send CV,
assistance
authorization
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which
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publishers,
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about
metadata
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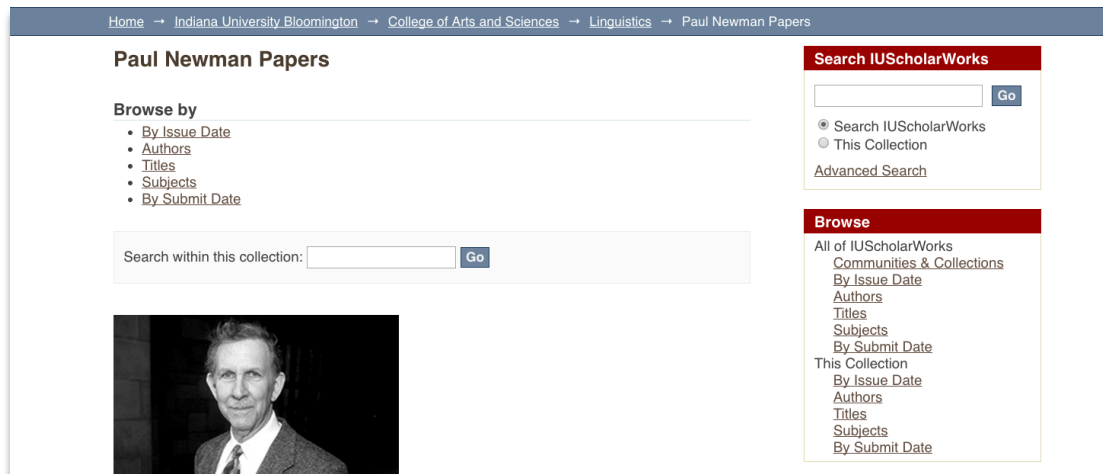
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Sample Spaces

<http://go.iu.edu/2c5l>

<http://go.iu.edu/2c5m>





*The CV Service provides an amazing opportunity to quickly and painlessly navigate the sometimes confusing spaces of preprints, postprints, and publisher embargoes! **The CV service was especially beneficial for getting publications circulating in highly visible ways.** For example, IUScholarworks publications pop up near the top of Google Scholar searches in topics in my research areas.*

-Karen Wohlwend, School of Education



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**What questions do you have
about the CV Service?**



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Funding for OA Publishing

IU Libraries and the OVPR helps subsidize the cost of article processing charges, up to \$2,000

<http://go.iu.edu/oafunding>



Research impact



“ *An open access citation advantage **as high as 19%** exists, even when articles are embargoed during some or all of their prime citation years”*

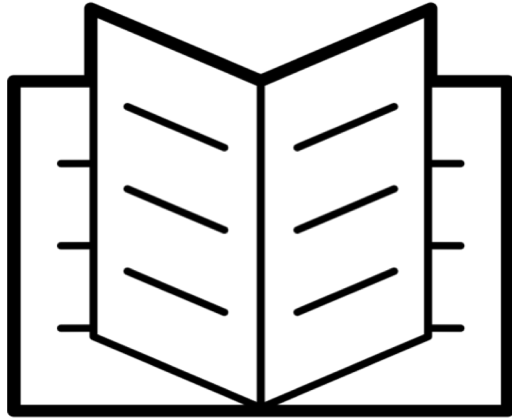
-Ottaviani, 2016, *PLOS ONE*,
<https://doi.org/10.1371/journal.pone.0159614>



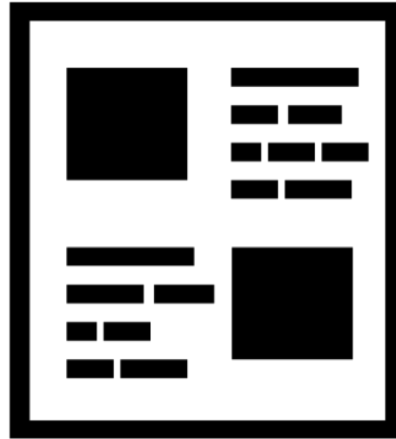
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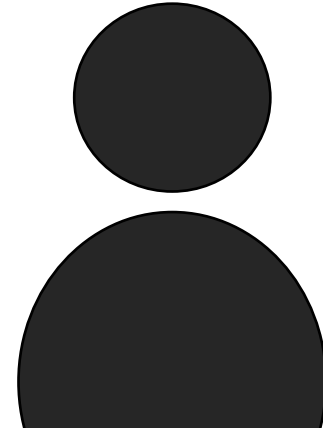
Research Impact: Levels of Metrics



Journal/Venue
Level Metrics



Output/Article
Level Metrics



Author Level
Metrics



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Research Impact: Managing your academic profile

The online scholarly profile of researchers is quickly becoming the new CV, and **employers, research administrators and funders are increasingly turning to profile systems (e.g. IU Experts) to help them evaluate the outputs, productivity, and impact of researchers.**

WHAT PROFILE SYSTEMS DO YOU USE?

Online profile services such as **Google Scholar** may already be **tracking and collating your work**, and **generating metrics** as indicators of your scholarly impact.



TOOLS: Metrics and Altmetrics

You can use metrics and altmetrics to demonstrate the range, depth and degree of the impact.

WHICH STATEMENT IS NOT TRUE?

Citations demonstrate scholarly value

h-index demonstrates productivity

Data citations demonstrate re-use

Mentions/Comments demonstrate public interest

References in public documents demonstrate public policy/legislative influence



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TOOLS - ALTMETRICS

https://youtu.be/8m_UiKLJwBc

Tracks the discussion of research online
Tracks wider methods of engagement beyond citation. Useful in combination with citation and other metrics/forms of research evaluation

You can-

- set email alerts for an article or group of articles
- download the Altmetric bookmarklet
- Embed the Altmetric badge on your personal website

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TOOLS - ORCID

You want to **use a persistent personal identifier** that can correctly identify and tie you to your scholarly contributions over time and across changes of name, location, and institutional affiliation, profile systems, identifiers, publishers, repositories and grant agencies.

The NIH has announced a requirement for an ORCID for much of its funding, and strongly encourage it even where not required

All of this **information can automatically be imported into ORCID** increasing accuracy, transparency & visibility.

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Our Research Identity & Impact Services

Indiana University Libraries can assist you with research identity management by helping you with three major components:

1. Creating a unique online ID to differentiate you from other researchers
2. Managing your online profile to ensure that your qualifications and research output are accurately reflected
3. Tracking the impact of your work using online tools



Questions?

- The Open Access citation advantage: <http://go.iu.edu/1Aps>
- CV Service form: <http://go.iu.edu/2c31>
- Today's slides: <http://go.iu.edu/2c5g>
- Contact IUScholarWorks: iusw@indiana.edu